

THE CENTRAL



DESIGNED TO INSPIRE

THE CENTRAL

NOW LEASING

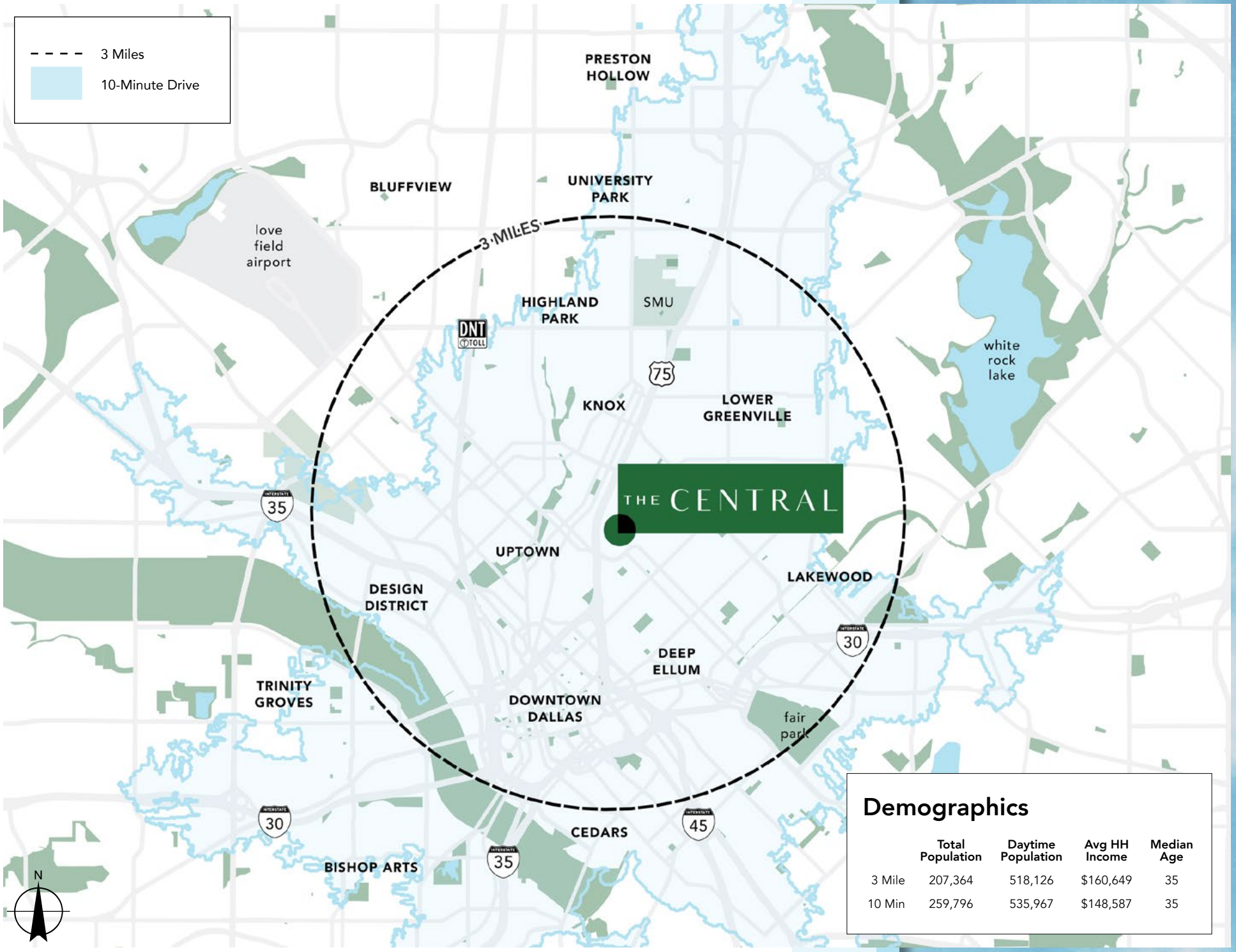
The Central is a refined mixed-use destination in the heart of Dallas, where wellness, nature, and culture converge. Anchored by a central park and spanning 27 acres at the crossroads of West Village and Uptown, it blends curated office, residential, and experiential spaces into a walkable, beautifully designed environment—defined by lush landscapes, fluid architecture, and an effortless connection between indoor and outdoor living.

27-acre Mixed-use Development	110,000 SF Retail Space
2.5M SF Office Space	15,000 SF Retail/Restaurant at Lifetime Fitness
One full service, lifestyle hotel [150 - 200 keys]	3,200 SF Retail/Restaurant at The Oliver
2,000 multi-family residential units	2-acre park [plans to expand to 4-acres]



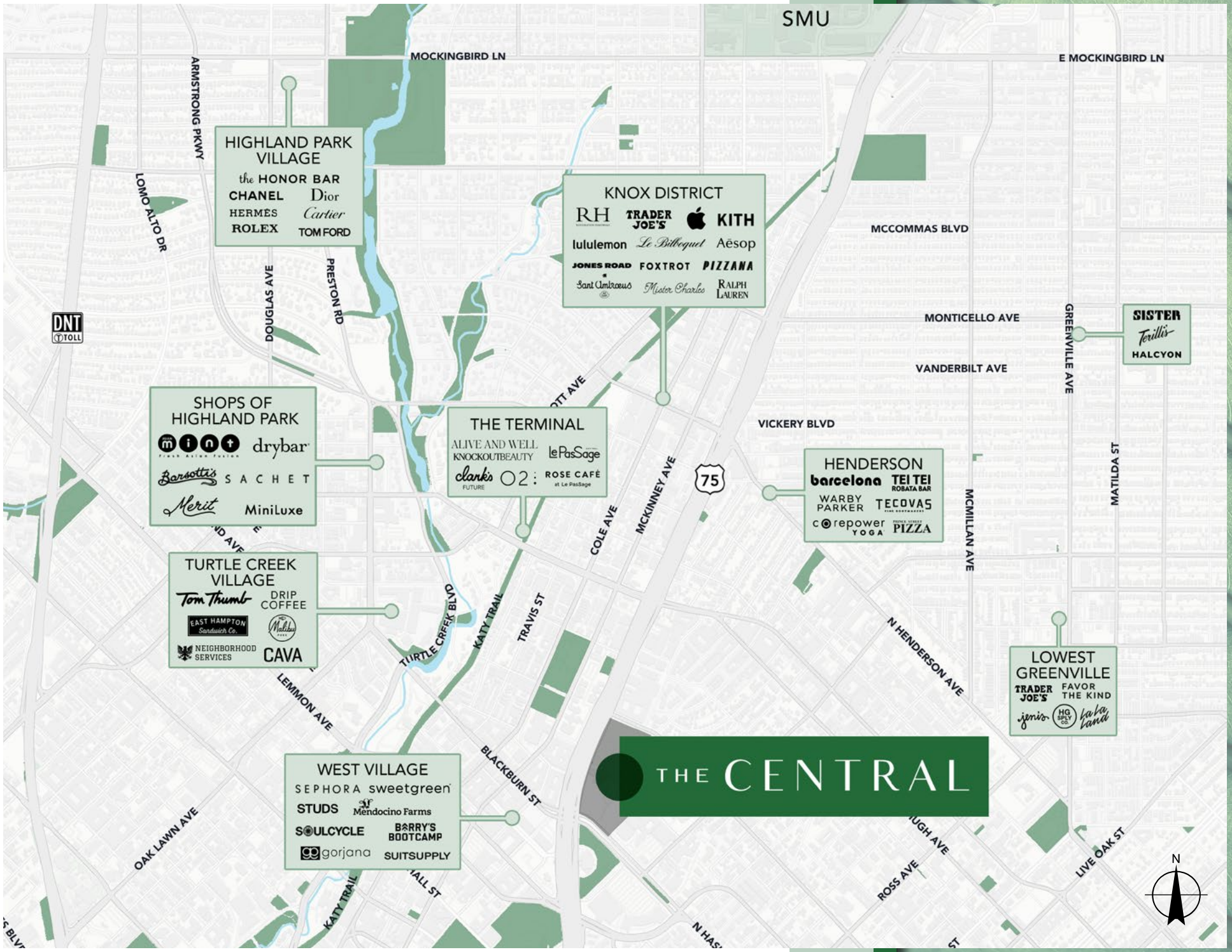


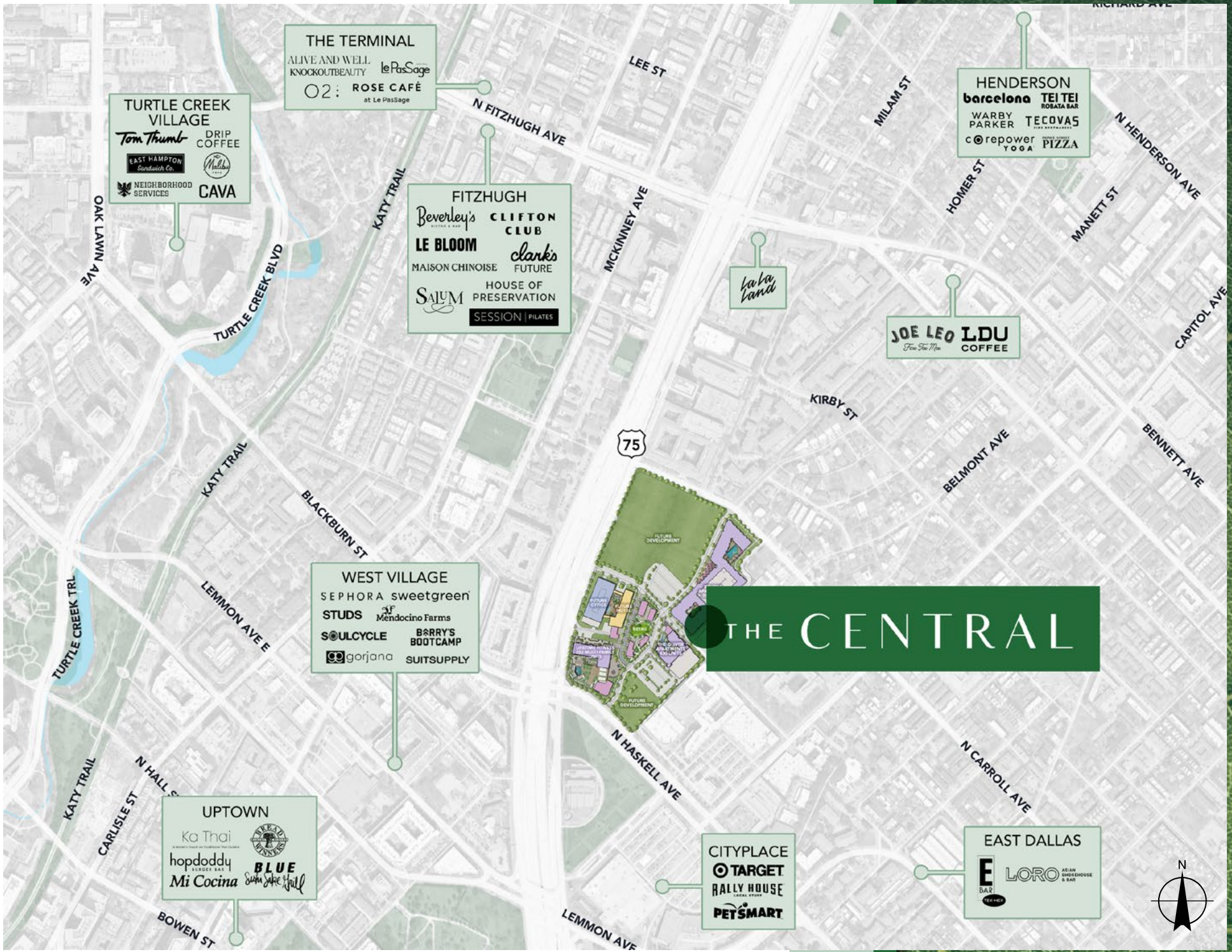
AWAKEN THE SENSES



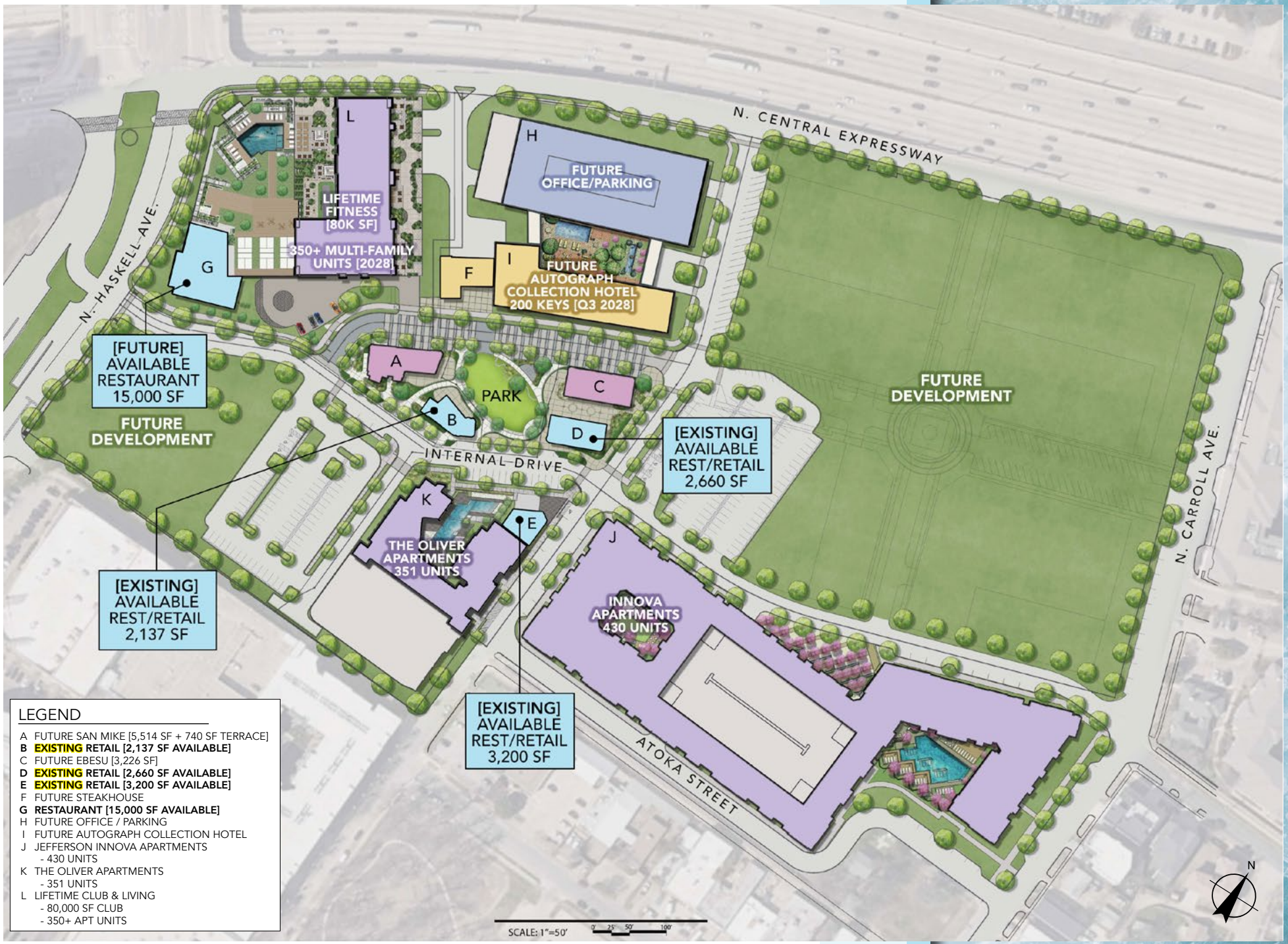
Demographics

	Total Population	Daytime Population	Avg HH Income	Median Age
3 Mile	207,364	518,126	$160,649	35
10 Min	259,796	535,967	$148,587	35


SMU
MOCKINGBIRD LN
E MOCKINGBIRD LN
ARMSTRONG PKWY
LOMO ALTO DR
HIGHLAND PARK VILLAGE
the HONOR BAR
CHANEL
Dior
HERMÈS
Cartier
ROLEX
TOM FORD
DOUGLAS AVE
PRESTON RD
DNT
TOLL
KNOX DISTRICT
RH
TRADER JOE'S
KITH
lululemon
Le Bilboquet
Aësop
JONES ROAD
FOXTROT
PIZZANA
Sant Ambroeus
Mister Charles
RALPH LAUREN
MCCOMMAS BLVD
MONTICELLO AVE
GREENVILLE AVE
SISTER
Torillo's
HALCYON
VANDERBILT AVE
SHOPS OF HIGHLAND PARK
mint
drybar
Barsotti's
SACHET
Merit
MiniLuxe
THE TERMINAL
ALIVE AND WELL
KNOCKOUTBEAUTY
LePasSage
clark's
FUTURE
O2:
ROSE CAFÉ
at Le PasSage
VICKERY BLVD
HENDERSON
barcelona
TEI TEI
ROBATA BAR
WARBY PARKER
TECOVAS
corepower YOGA
PIZZA
MCKINNEY AVE
COLE AVE
75
MCMILLAN AVE
MATILDA ST
TURTLE CREEK VILLAGE
Tom Thumb
DRIP COFFEE
EAST HAMPTON Sandwich Co.
Malibu
NEIGHBORHOOD SERVICES
CAVA
TURTLE CREEK BLVD
KATY TRAIL
TRAVIS ST
N HENDERSON AVE
LOWEST GREENVILLE
TRADER JOE'S
FAVOR THE KIND
jenni's
HG SPLY CO.
la la land
LEMMON AVE
BLACKBURN ST
WEST VILLAGE
SEPHORA
sweetgreen
STUDS
Mendocino Farms
SOULCYCLE
BARRY'S BOOTCAMP
gorjana
SUITSUPPLY
THE CENTRAL
OAK LAWN AVE
ROSS AVE
LIVE OAK ST
N


THE TERMINAL
ALIVE AND WELL
KNOCKOUTBEAUTY
LePasSage
02: ROSE CAFÉ at Le PasSage
TURTLE CREEK VILLAGE
Tom Thumb
DRIP COFFEE
EAST HAMPTON Sandwich Co.
NEIGHBORHOOD SERVICES
CAVA
FITZHUGH
Beverley's
CLIFTON CLUB
LE BLOOM
MAISON CHINOISE
clark's FUTURE
SALUM
HOUSE OF PRESERVATION
SESSION | PILATES
HENDERSON
barcelona
TEI TEI ROBATA BAR
WARBY PARKER
TECOVAS
corepower YOGA
PIZZA
La La Land
JOE LEO Four Two Nine
LDU COFFEE
WEST VILLAGE
SEPHORA
sweetgreen
STUDS
Mendocino Farms
SOULCYCLE
BARRY'S BOOTCAMP
gorjana
SUITSUPPLY
UPTOWN
Ka Thai
hopdoddy BURGER BAR
Mi Cocina
BLUE Sushi Sake Grill
CITYPLACE
TARGET
RALLY HOUSE
PETSMART
EAST DALLAS
E BAR
LORO
THE CENTRAL
OAK LAWN AVE
TURTLE CREEK BLVD
KATY TRAIL
LEE ST
N FITZHUGH AVE
MCKINNEY AVE
MILAM ST
HOMER ST
MANETT ST
N HENDERSON AVE
CAPITOL AVE
KIRBY ST
75
BELMONT AVE
BENNETT AVE
BLACKBURN ST
LEMMON AVE E
TURTLE CREEK TRL
N HASKELL AVE
N CARROLL AVE
CARLISLE ST
BOWEN ST
LEMMON AVE
N


LEGEND
A FUTURE SAN MIKE [5,514 SF + 740 SF TERRACE]
B EXISTING RETAIL [2,137 SF AVAILABLE]
C FUTURE EBESU [3,226 SF]
D EXISTING RETAIL [2,660 SF AVAILABLE]
E EXISTING RETAIL [3,200 SF AVAILABLE]
F FUTURE STEAKHOUSE
G RESTAURANT [15,000 SF AVAILABLE]
H FUTURE OFFICE / PARKING
I FUTURE AUTOGRAPH COLLECTION HOTEL
J JEFFERSON INNOVA APARTMENTS
- 430 UNITS
K THE OLIVER APARTMENTS
- 351 UNITS
L LIFETIME CLUB & LIVING
- 80,000 SF CLUB
- 350+ APT UNITS
AVAILABLE REST/RETAIL 3,200 SF
AVAILABLE REST/RETAIL 2,137 SF
AVAILABLE REST/RETAIL 2,660 SF
INNOVA APARTMENTS
THE OLIVER APARTMENTS
FUTURE DEVELOPMENT
FUTURE DEVELOPMENT
N. CARROLL AVE.
N. HASKELL AVE.
N. CENTRAL EXPRESSWAY
N



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N
Scale: 1" = 20'
A
LEASE
EXECUTED
C
LEASE
EXECUTED
D
AVAILABLE
2,660 SF
A
LEASE
EXECUTED
B
AVAILABLE
2,137 SF
C+D
C+D
A+B
B
B


James Beard Semifinalist Chef Koji's second installment of EBESU, a modern Japanese bistro birthed in the historic Downtown Plano Arts District.
Scale: 1" = 20'
ASADERO SAN MIKE
Original concept from a highly regarded restaurant group based in Mexico: upscale experience with a contemporary Mexican-Spanish fusion menu.
Robata & Sushi
EBESU
C
AVAILABLE
2,660 SF
D
ASADERO
SAN MIKE
A
B
AVAILABLE
2,137 SF

ASADERO SAN MIKE



EBESU ROBATA & SUSHI







*Tenant renderings and concept design images.



LIFETIME LIVING

LUXURY LIVING WITH A FOCUS ON HEALTH

Located at the corner of North Central Expressway and North Haskell Avenue.

350+ Units	80,000 SF Fitness Club
Onsite Cafe	Coming Spring 2029





THE CENTRAL

DISCOVERTHECENTRAL.COM
@DISCOVERTHECENTRAL

FOR INFORMATION:

JULIA MILLER
JULIA@RUE-RE.COM

JEREMY ZIDELL
JZ@RUE-RE.COM

RUE®